The Governor of North Carolina is looking to get rid of the Clean Water Act and plans to survey all city Mayors across the state for their opinion on whether or not North Carolina should throw out the Clean Water Act. It just so happens that New Bern is about to vote on a new city Mayor, which means his or her vote could affect whether or not North Carolina keeps or outlaws the Clean Water Act. There are nine different people running for Mayor of New Bern. You and your group are going to take on the role of campaign managers for one of the candidates running for Mayor of New Bern.

**The following people are running for Mayor:**  
CEO of Weyerhaeuser  
A Neuse Riverkeeper  
Fire Chief  
Former Superintendent of Craven County Schools  
A Pastor of a local church  
A Yoga Instructor  
Current City Manager  
Local Restaurant Manager  
Stay at home mom

Your campaign team has been given a 30 second commercial spot on local TV stations. Your job will be to create a 30 second commercial discussing why your candidate is the best person for the job and why the Clean Water Act should or should not be enforced.

The job of campaign managers will be to:

* Research possible bias your candidate may have in regards to the Clean Water Act
  + Would he/she be for or against the Act based on the position they hold in the community?
* Research current pollution sources along the Neuse River
  + Point-source pollution vs. non-point-source pollution
* Effects of the Clean Water Act
  + Should it be renewed in NC?
* Explain why we need or do not the Clean Water Act (keep in mind your candidates bias)

**GRADING:**

Video is no more or less than 30 seconds \_\_\_\_\_\_\_/ 5 points

Your candidate is accurately depicted (bias is correct) \_\_\_\_\_\_\_/15 points

You have included information on current pollution sources \_\_\_\_\_\_\_/10 points

You have included information and facts on the Clean Water Act \_\_\_\_\_\_\_/10 points

You have turned in a neatly written script with your commercial \_\_\_\_\_\_\_/ 5 points

Your group worked cooperatively together \_\_\_\_\_\_\_/ 5 points

TOTAL POINTS \_\_\_\_\_\_\_/50 points